

Expertise of Rosa Guirado in Digital Platforms

as Founder of Legal Sharing (*Legal Advice on Digital & Sharing Economy*) (2014 – present)

Client	Operation
Startups and entrepreneurs	Rosa advises start-ups and entrepreneurs, from their beginning, mentoring and advising, both at the legal and business strategic level, their process of creation, development and growth. Legal documents.
BlaBlaCar	Rosa advises and represents them before the CNMC in public consultation on regulation of the sharing economy.
Airbnb	External advice on aspects related to the regulation of the collaborative economy (accommodation). European Union regulations. Competition law (entry barriers). Unfair competence. 2016 – 2019.
OCU	Rosa advises on digital platforms, by identifying the essential legal criteria of any online / collaborative platform and reviewing and rating the legal terms of 25 digital platform websites in Spain and Europe. Reviewing the European result. Senior advisor on commercial law & contracts. 2015 - 2018
ángelGO	Legal and business strategic legal advice, pioneer and disruptive in P2P platforms (for delivery, riders, drivers, VTCs...) Drafting of legal documentation of the Web. 2020
Fluidra	Legal opinion on the legal viability of intra-entrepreneurship projects related to the sharing economy; atypical contracts in the digital field and new technologies (apps, etc.)
Traity	Advice on several legal and regulatory issues of Blockchain, Compliance, ePrivacy, Commercial Law, Business Development.
Foreign investment funds	Advice on regulatory risks in Spain related to diverse issues such as shared pools, Airbnb, VTC licenses and taxi sector, crowdfunding, ...
Surplus Delsol Troia Launcher	Regulatory and legal advice on collaborative platform (P2P, among individuals), built on Blockchain (for immediate payments through <i>Smart Contracts</i>), through which, neighbors of the same community, or individuals under the same low voltage transformation center, can exchange the surplus of the solar self-consumption, with different types of priority (and price), without having to dump that surplus to the grid.
Teacher	<p>"Digital platforms and new business models" (2019, 2020 -present) in MIB _ ISDI Madrid and Barcelona.</p> <p>"New businesses and foreign trade models" (2018, 2019, 2020, present) in Master Carlos III University. Madrid</p> <p>Regulation of the collaborative economy (2017 and 2018) in Univ. Complutense</p> <p>Regulation of Crowdfunding I (2018) in Univ. Complutense</p>
Lecturer	<p>Innovation: Freedom vs. Regulation. <i>Colombia. Sept. 2020</i></p> <p>Smart Regulation. Benefits and applications on digital platforms. EUROPEAN COMMISSION. Madrid. <i>6 Feb 2020.</i></p> <p>Digital platforms. Regulation. Types – BANKINTER FUNDING. Akademia Program. <i>3 November 2019</i></p> <p>(de)regulation of markets. <i>Free Market Road Show. FUND. RAFAEL DEL PINO. Inst Juan de Mariana. 2019</i></p> <p>Digital transformation in Spain. New Business Models. Digital Platforms - IADG. Madrid- <i>Nov 2018</i></p> <p>Legal issues of collaborative economy platforms - Oviedo Emprende. Oviedo - <i>Nov. 2018</i></p> <p><i>Antitrust in Algorithm-Driven Economy</i> – FIDE Foundation. Madrid - <i>October 2018</i></p> <p><i>Antritrust by Design. Algorithm Collusion</i> - GOOGLE CAMPUS Madrid - <i>June 2018</i></p> <p>Top Digital Economy Challenges – US EMBASSY IN SPAIN & MujeresTech – Madrid - <i>Febr. 2018</i></p> <p>Competition issues regarding tourist homes (VUT) - Ibiza - <i>Oct. 2017</i></p> <p><i>European Agenda on Collaborative Economy</i> – Knowledge Nomads – Berlin - <i>June 2017</i></p> <p>The Legality of P2P Platforms - Ouishare FEST - Barcelona <i>Nov 2015</i></p>
Publications	<p>Co-author of the collaborative article coordinated by Antonio Maudes: "<i>A future for the collaborative economy and new business models in digital platforms</i>". CICE Magazine (ICE Economic Notebooks). Drafting of the Chapter on Energy. January 2020</p> <p>Co-Author of the Book "They. Challenges, Opportunities and Threats in a Connected World" Wolters Kluwer. <i>March 2019</i> Article: "Threats to competition in the sharing economy"</p> <p>Author of the article "Responsibility of collaborative "platforms". OTHERS magazine. Illustrious Madrid Bar Association (ICAM). No. 1 - 2018 - 7th Season. (<i>Dec. 2018</i>)</p> <p>Co-author of the collaborative article coordinated by Antonio Maudes: "<i>A future for the collaborative economy and new business models in digital platforms</i>". CICE Magazine (ICE Economic Notebooks). Drafting of the Chapter on Energy. January 2020</p> <p>Blog _ Legal Sharing</p> <p>🔗 Christmas – Digital Platforms' Newsletter (legal summary 2018)</p>
Audiovisual	<p>Debate on TV about taxis and VTC ("Taxis, change") in program "Millennium" of rtve 2 (25.Feb.2019)</p> <p>TV debate on collaborative economy in "Millennium" (No. 66) of RTVE's La 2.</p> <p>Online class on the position of the EUROPEAN COMMISSION on the Collaborative Economy of June 2016.</p> <p>Contributor to radio Radio programs: MUNDOEMPRENDE, esRadio and COLABORUM, RadioYa</p>